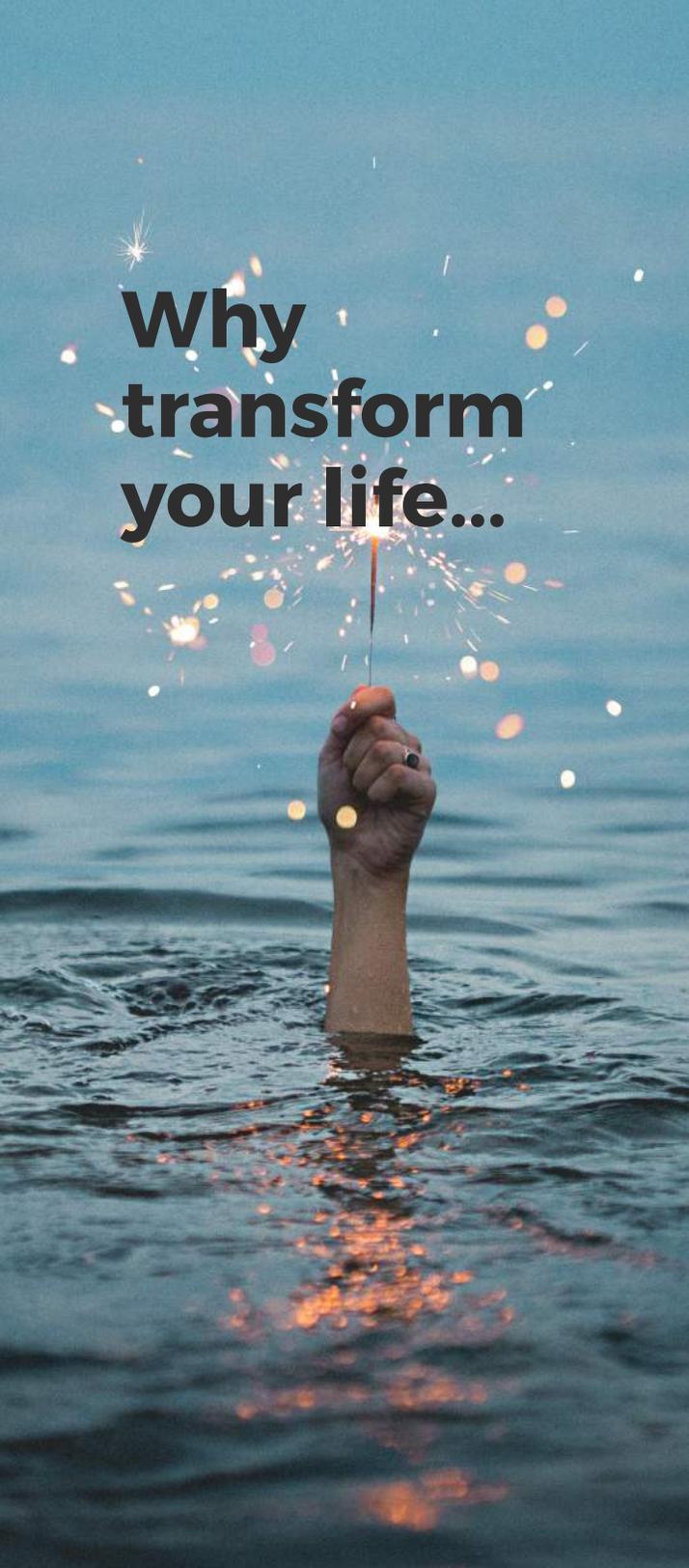


A person is silhouetted against a vast, starry night sky. The Milky Way galaxy is visible, stretching across the upper half of the frame. The person stands on a dark, rocky outcrop, looking up at the stars. The overall mood is contemplative and inspiring.

# **Transform your life and elevate our world**

**How to find lasting fulfillment by getting crystal clear about  
your Vivid Vision, Personal Passion, and Powerful Purpose**



# Why transform your life...

Are you working at a job or a business where you don't feel completely fulfilled?

Do you have little energy and no motivation to work on your dreams? Do you lack direction and purpose?

Are you restless with the thought of your best years passing you by, but just have a hard time wrapping your head around your next steps?

If you're going through some of that right now BUT are ready to make a change, then you're in the right place.

Just like you, I also don't believe life is meant to be all about waking up and going to work to pay the bills and then repeat until we die.

I believe we all have the potential to not only transform our own lives but also to elevate our world in the process.

So if you've been lacking clarity and confidence about what your life or work should look like, then it's time to change things around. It's time to step into your transformational journey!

And with this guide, **all you need is 15 minutes** to get started!

A person is holding a globe of the world. The globe is the central focus, showing continents and oceans. The person's hands are visible at the top and bottom of the globe. The background is a light-colored wall with some papers or notices pinned to it.

**...and  
elevate  
our world**

My vision for you is that you walk into a dinner party, and when someone asks you what you do for a living, you genuinely feel proud of what comes out of your mouth.

You know that, finally, you're actually **contributing in a meaningful way** to your **family**, your **community**, and most importantly to your **own self-worth**.

But it all starts with a decision to get out of the fog and get crystal clear about your life and work, even if it's hard. Ugh, I know that feeling of having a lack of clarity on how to start the process. It's a painful place to be.

The worst thing about it is that it can have a ripple effect and take a serious toll on your relationships and self-confidence. Not a happy place.

But the cool thing is, you're here. You're reading for a reason. Which makes you unique.

You're unique because, unlike many people you know, you're actively looking to change your situation.

My hope is you're a type of person who uses their **frustration as fuel** -- to change. So let's start NOW!

# The biggest challenge you are facing

Have you ever heard of this famous quote by Lewis Carroll?

**“If you don’t know where you’re going any road will take you there.”**

You’d normally hear this quote when there’s a lack of clarity about direction. For example, if you want to build your dream house, you don’t just start by putting bricks on top of each other, do you?

You’d **start with a plan or a blueprint**. Something that lays out the details of how your future house would look like. You will then start with the foundation, move to the main structure and finally complete the finishing.

But how about when it comes to your personal life or your work? Do you have a plan or a blueprint that you’re following?

So, if you’ve been feeling unfulfilled, chances are you’ve been **living and working without having clarity** about how everything should play out.

But the good news is you have the power to transform your life and career so you can live **a meaningful life that’s full of growth and contribution**.

## ...and how to leverage a proven method

The challenge is, to start this type of transformation you also **need a plan or a blueprint**.

If you don't have one, you'll be putting bricks on top of each other while hoping one day you'll have your dream house.

You see, just like building a house, when it comes to your life and work, you need to do a couple of things.

First, you **need to know where exactly you're going** by getting crystal clear about your future state.

Second, you **need to figure out a way to get to that future state** by bridging the gap between where you are and where you want to be.

This method is called **“Reverse Engineering”** and you can apply it to your life and work just like it can be applied to building your dream house.

But the catch here is that you can't use the Reverse Engineering method if you don't have clarity about your future.

So let's fix that right now by following the quick instructions on the next page.

# A proven 3-step process to get clarity

To start living your new fulfilling and meaningful life, you need to get clarity in three main areas.

**Vivid Vision:** To get clear about what you want to have, what you want to do, and who you want to become as a person.

**Personal Passion:** To get clear about the intersection of what you love, what you're good at, and what you're curious about.

**Powerful Purpose:** To get clear about how to utilize your personal passion towards a bigger cause so you can turn your career into a calling and develop a sense of mission for your life.

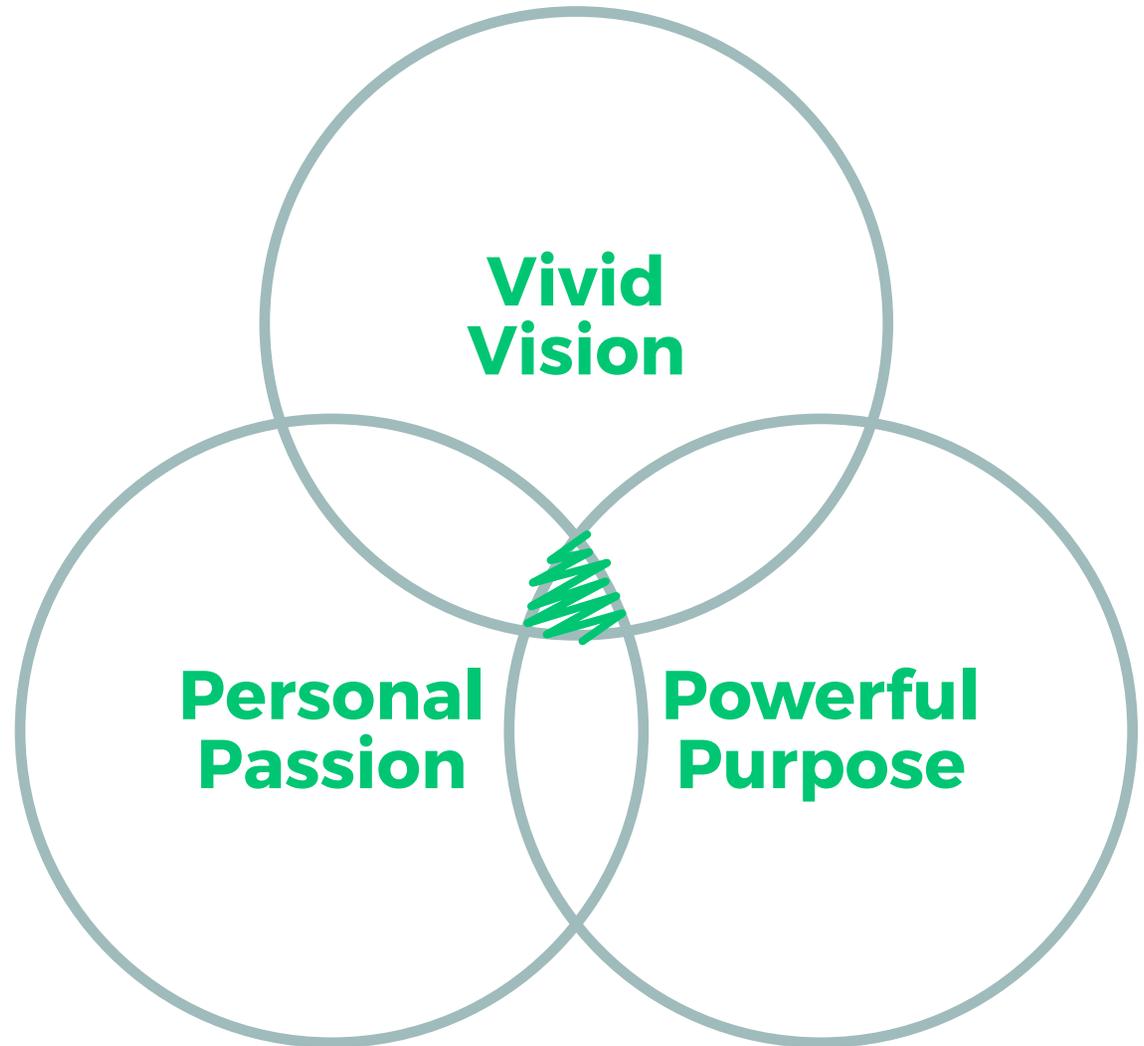
These three are part of **a framework for finding fulfillment.**

The process starts by increasing your self-awareness about your personality and your vision but the real magic happens when you **link your personal passion to your powerful purpose.**

To illustrate how this looks like you can check out the next page. But we're here to get YOU results. So go ahead and complete the next pages by answering the presented questions.

**All you need is a few minutes,** so before you get distracted, follow through and get it done NOW!.

What  
having  
**clarity**  
looks like



# Create your Vivid Vision

## What are the top 3 things you want to have or experience?

List what is on your personal bucket list or what becomes New Year's resolution.

#1 \_\_\_\_\_

#2 \_\_\_\_\_

#3 \_\_\_\_\_

## What are the top 3 things you want to do for your growth?

List what you want to accomplish like public speaking, learning Spanish, etc.

#1 \_\_\_\_\_

#2 \_\_\_\_\_

#3 \_\_\_\_\_

## What are the top 3 things you want to do or contribute to?

List what you've always wished to do like writing a book, starting a business or a non-profit organization, etc.

#1 \_\_\_\_\_

#2 \_\_\_\_\_

#3 \_\_\_\_\_

## What do you envision for your life and work in the future?

List your most audacious goals or dreams that'll make each period worth living and working for.

**1 year:** \_\_\_\_\_

**3 years:** \_\_\_\_\_

**5 years:** \_\_\_\_\_

# Find your Personal Passion

## What are the top 3 things you love doing?

List the activities you do at work or in your free time or all day long if you could.

#1 \_\_\_\_\_

#2 \_\_\_\_\_

#3 \_\_\_\_\_

## What are the top 3 things you're most curious about?

List the topics you want to learn more about. Be as specific as possible.

#1 \_\_\_\_\_

#2 \_\_\_\_\_

#3 \_\_\_\_\_

## What are the top 3 things you're really good at?

List the activities that you've naturally been good at and what feels easy to you.

#1 \_\_\_\_\_

#2 \_\_\_\_\_

#3 \_\_\_\_\_

## What are the top 3 things that put you into the flow state?

List the activities that while doing them you lose your sense of time or space.

#1 \_\_\_\_\_

#2 \_\_\_\_\_

#3 \_\_\_\_\_

# Find your Powerful Purpose

Like I mentioned before, the best way to find lasting fulfillment is by leveraging your personal passion toward a powerful purpose. To do that, you have a couple of options.

The first option is by finding a list of world's biggest problems where you can potentially use your passion as a solution.

**What are the top 3 global challenges you want to see solved during your lifetime that could use your personal passion toward finding an innovative solution?**

Examples: climate change, child hunger, education, clean water, inequality, etc.

- #1 \_\_\_\_\_
- #2 \_\_\_\_\_
- #3 \_\_\_\_\_

The second option is by looking into your own past to find some personal pains or challenges you've been able to overcome.

**What are the top 3 personal problems or challenges you've had to deal with in the past that you don't want others to experience or suffer from?**

Examples: illness, insecurity, divorce, unemployment, bankruptcy, etc)

- #1 \_\_\_\_\_
- #2 \_\_\_\_\_
- #3 \_\_\_\_\_

**If you don't know exactly how to take  
your next steps...**

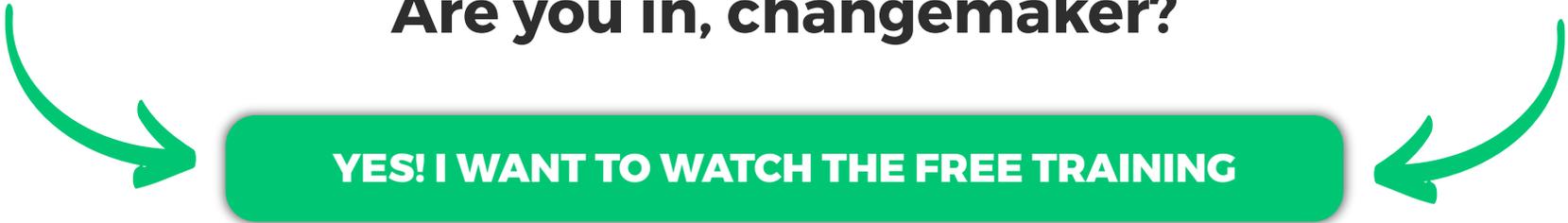
**...YOU CAN FIX IT RIGHT NOW!**

You see, although a great start, to live a fulfilling life you need clarity and confidence beyond your vision, passion, and purpose.

To help you get there, I've created a free 25-minute training (no sales pitch) where I will show you step by step HOW to design and implement a clear roadmap for your new meaningful and fulfilling life.

So if you've been waiting for that perfect moment, this is it! Let's not lose your momentum and watch this special training now.

**Are you in, changemaker?**



**YES! I WANT TO WATCH THE FREE TRAINING**

**Pedram Dara**  
TRANSFORMATIONAL COACH